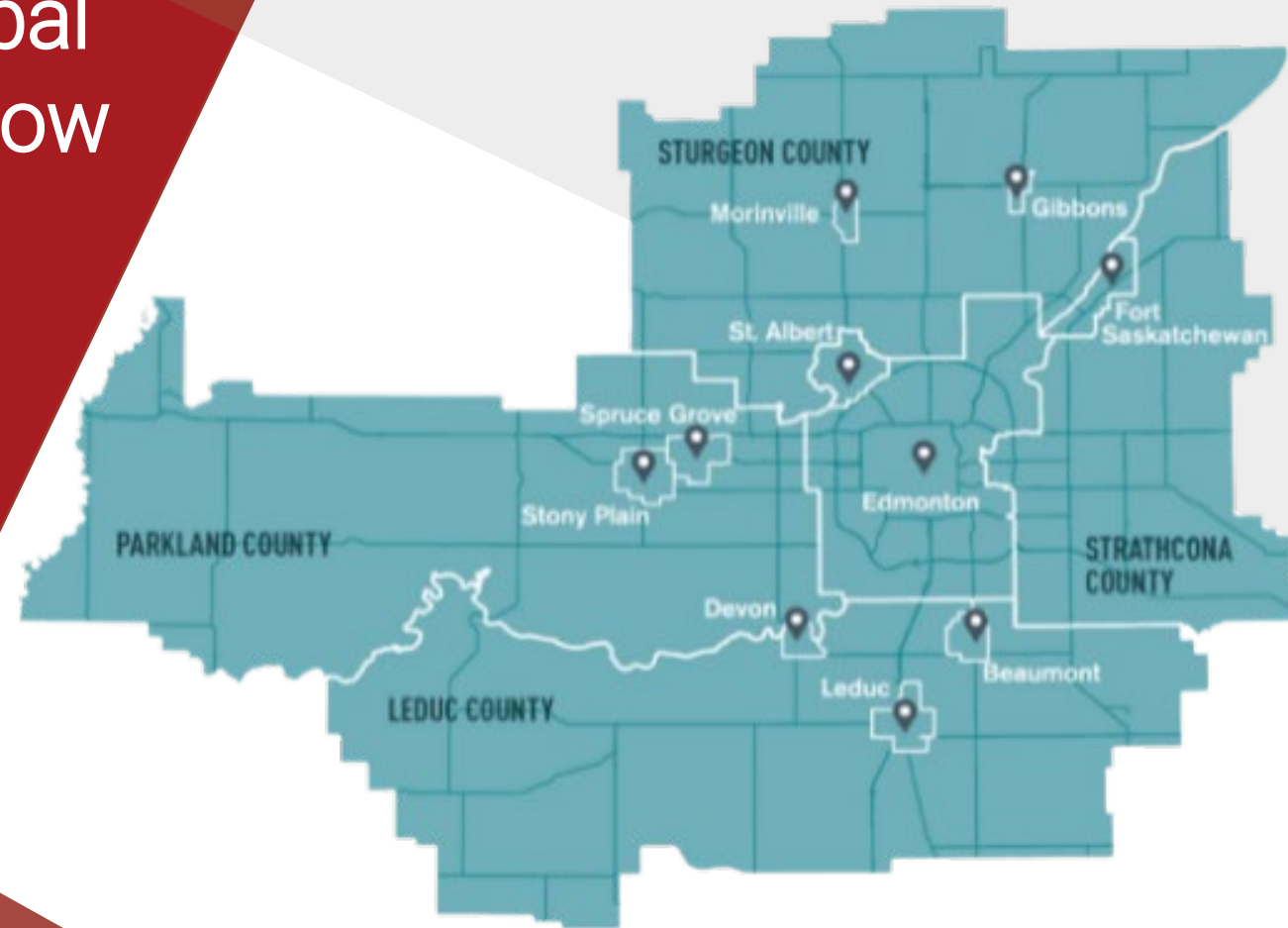




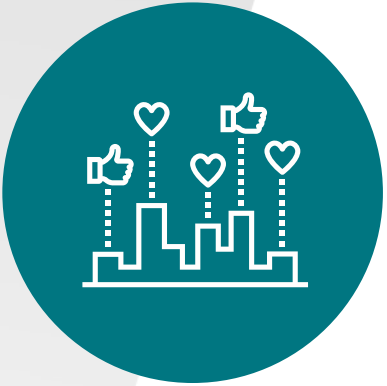
# Edmonton Global Overview



The purpose of Edmonton Global is to radically transform and grow the economy of the Edmonton Metropolitan Region



# Edmonton Global was built on the principles of:



Shared Investment,  
Shared Value



Inclusion



Transparency &  
Accountability



Harmonized  
Regional Voices



Respect for  
Local Autonomy

***Edmonton Global is the connection between the local opportunities and global investors***

# Priorities



# Edmonton Global Strategy

# Edmonton Global – Our Strategy

## How We Attract Investors:

- Edmonton Global supports clients in all aspects of the investor journey
- Business development managers are subject matter experts in their sectors
- Collaborate with EDOs
- Connect to regional assets
- Advocate for policies that support investment
- Pursue data-driven strategies
- Focus on the future

***In 2021 Edmonton Global was ranked #21 for Foreign Direct Investment Strategy in the Americas***

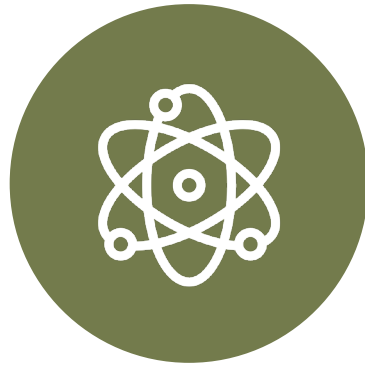
Source: <https://www.fdiintelligence.com/article/79912>



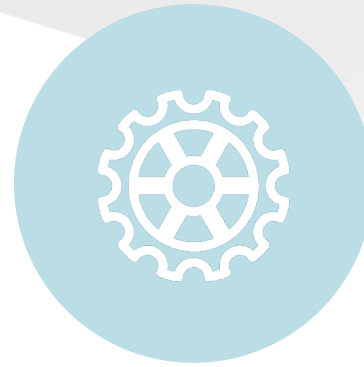
# Focus Sectors



**ENERGY & CLEAN  
TECHNOLOGY**



**HEALTH & LIFE  
SCIENCES**



**MANUFACTURING &  
ADVANCED MANUFACTURING**

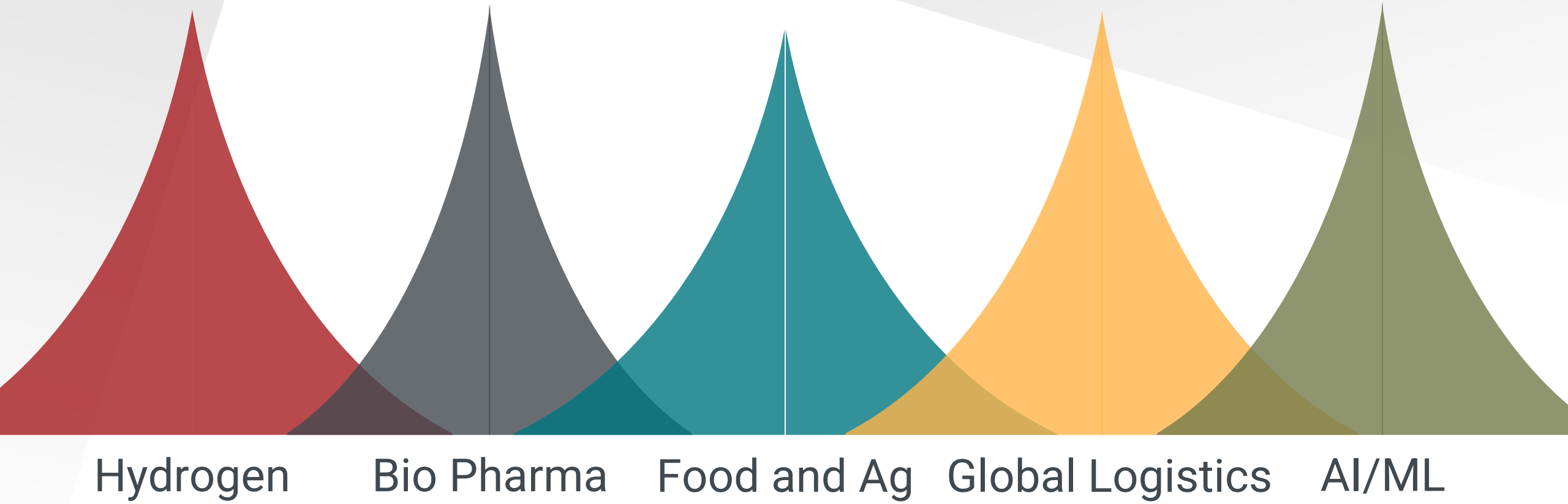


**FOOD &  
AGRICULTURE**

**ARTIFICIAL INTELLIGENCE & HIGH TECHNOLOGY**



# Major Transformational Opportunities



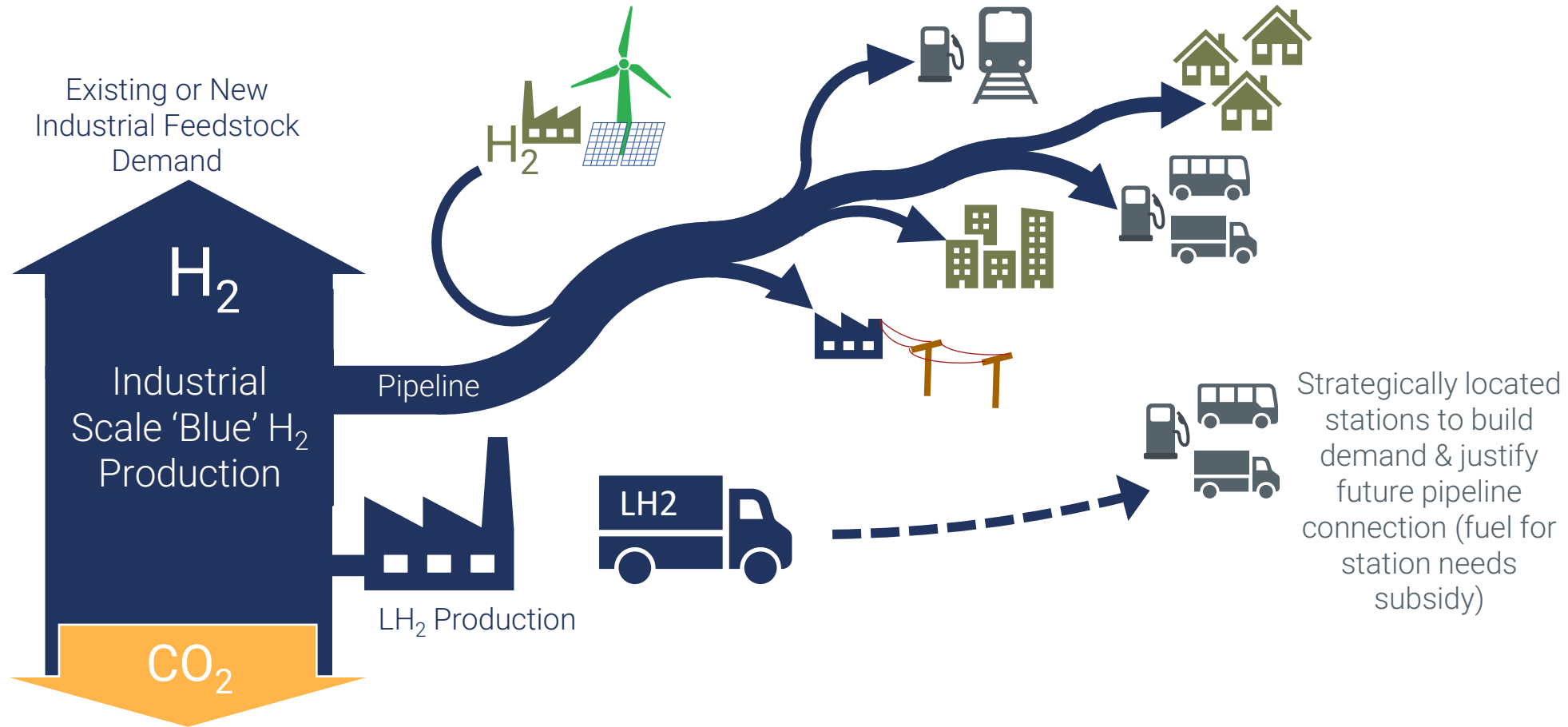
# Edmonton Global Hydrogen

# EXISTING AND PLANNED INFRASTRUCTURE

- Home of facilities that have made Canada one of top ten global producers of hydrogen today
- Existing Hydrogen Heartland Pipeline (Air Products) – Over 50 Km
- Home to the largest clean hydrogen production facilities in the world
- Existing large-scale CO<sub>2</sub> pipeline infrastructure
- New hydrogen and CCS infrastructure plans
  - Air Products' \$1.3 billion net zero hydrogen facility
  - Dow up to \$10B investment in net zero ethylene and derivatives complex
  - Imperial Oil Renewable Diesel, including use of low carbon hydrogen produced in region
  - Major clean hydrogen production projects planned by ATCO/Suncor, others pending
  - CCUS infrastructure proposals from Pembina/TransCanada, Shell, Oil Sands Producers
  - Projects to advance clean ammonia opportunities, led by Itochu/Petronas; Mitsubishi/Shell



# Leveraging our Assets to Create a Hydrogen Cluster



1. 'Piggy-back' on low-cost, low carbon industrial H<sub>2</sub> prod.





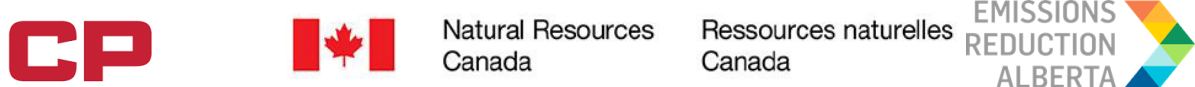

2. Pipeline H<sub>2</sub> to new fuel markets

3. Rapidly grow H<sub>2</sub> demand

4. Attract H<sub>2</sub>-using industries & OEMs



# Leading Pilot Projects

<p><b>Alberta Zero-Emissions Truck Electrification Collaboration (AZETEC)</b></p> <ul style="list-style-type: none"> <li>• ~\$20M</li> </ul>	
<p><b>Dual Fuel Commercialization Pilot</b></p> <ul style="list-style-type: none"> <li>• ~\$1.7 M</li> </ul>	
<p><b>Fuel Cell Electric Bus Demonstrations</b></p>	
<p><b>Fort Saskatchewan Hydrogen Blending Pilot</b></p> <ul style="list-style-type: none"> <li>• \$5.7 M</li> </ul>	
<p><b>CP Rail Hydrogen Locomotive Pilot</b></p>	
<p><b>Hydrogen Production Technology Pilots</b></p> <ul style="list-style-type: none"> <li>• Methane Pyrolysis technologies</li> </ul>	

# Edmonton Global Opportunities for Sturgeon County

# Sturgeon County

- Proximity to Villeneuve Airport presents opportunities in logistics
- Well-placed to support clean energy initiatives to lower emissions, such as solar or hydrogen
- Value-added agriculture



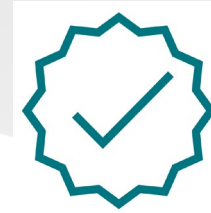
# Edmonton Global Results



# Results

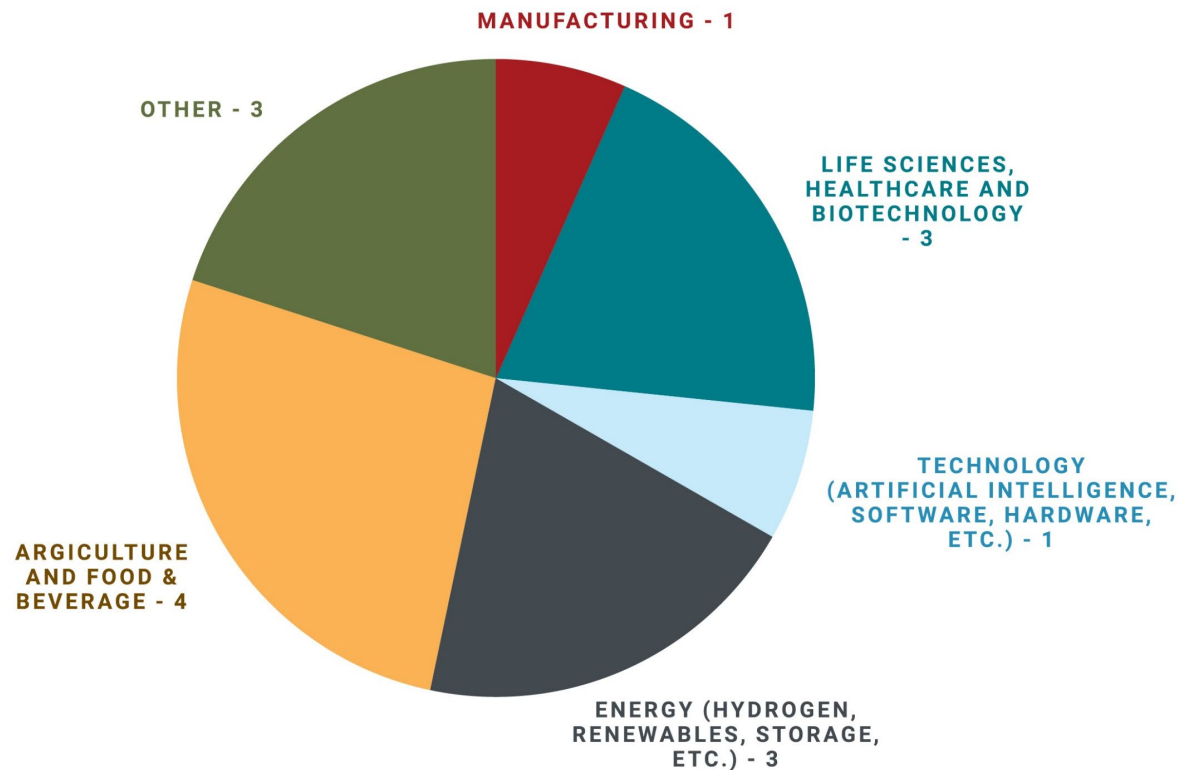
(2019-2021)

**15** Final Investment  
Decisions (FIDs)



**\$1.7 B**  
In Investment

FIDs by Sector:



**2600**

Construction Jobs  
Created



**300+**

Permanent Jobs  
Created

# 2021 Final Investment Decisions-Announced

## 6 Investment Decisions in 2021



\$1.3 Billion Investment

2500 Construction Jobs



\$69 Million Investment

25 Operating Jobs



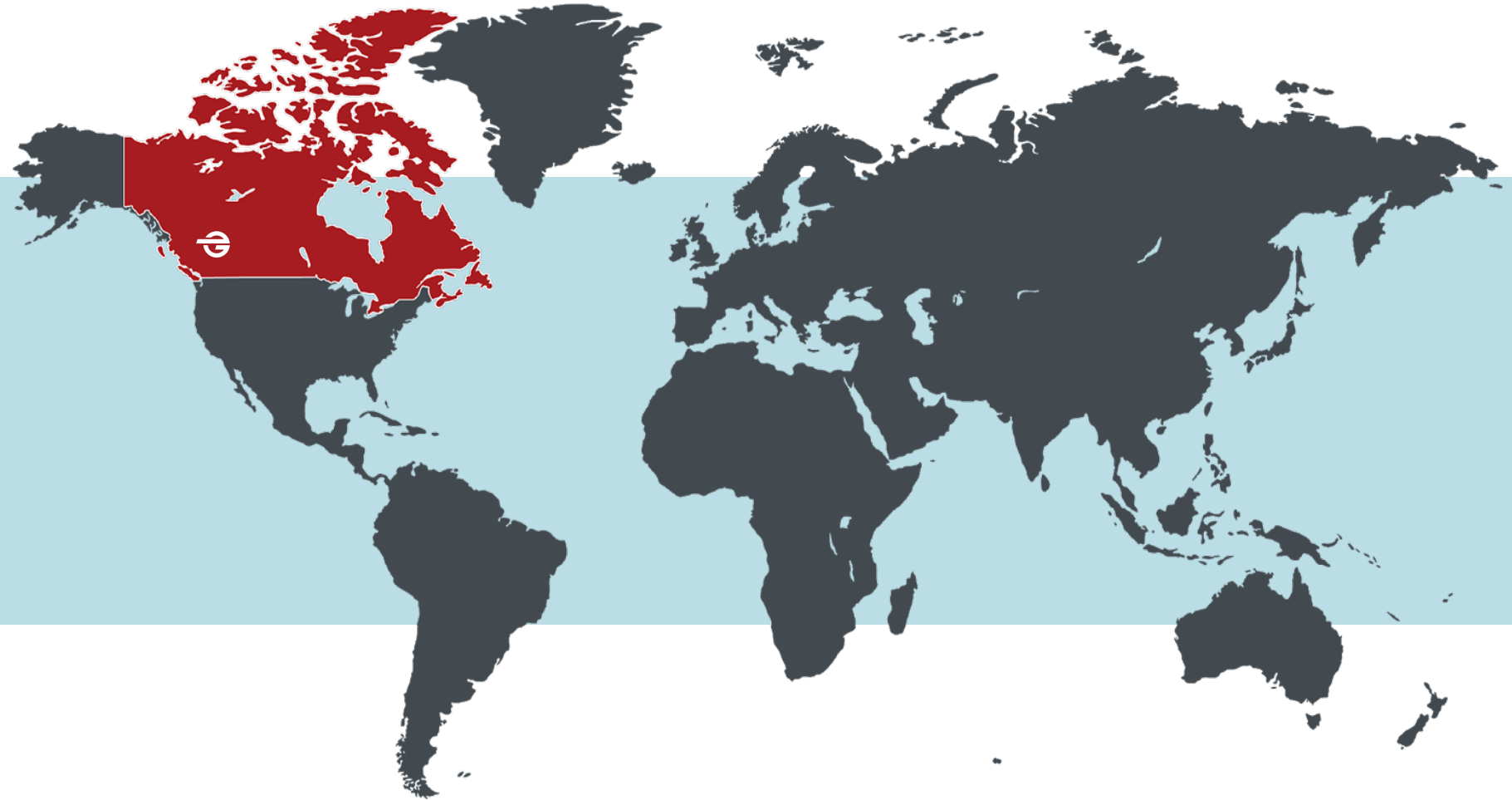
\$600,000 Initial Investment

10 Operating Jobs

3 additional final investment decisions in 2021 – announcements pending

EDMONTON GLOBAL

# REGIONAL SUMMIT 2022



# Summit VISION

Bringing together regional leaders to start a movement to purposefully, proactively, and inclusively build towards a thriving future for our region's economy.

This is an opportunity to build a coalition of organizations, who already share common goals, and are eager to advance our communities. We want to **build a movement** that includes all of these voices at the table and creates broad buy-in from across the region, building and contributing to a new vision for our regional economy. This summit will be the launch of that movement.



## Collective Goals

**The goal of year-one is to convene local key stakeholders in the Edmonton Metropolitan Region and unite them in a movement.**

- This summit is meant to inspire, to motivate, to demonstrate unity of purpose and to begin to move people to action.
- To inspire our region with what is possible and promote “global thinking”
- Promotion of the regional narrative – Young, Educated, Growing and Connected
- Increase awareness of ESG and what businesses, Indigenous nations, organizations and people that are doing the work to advance environmental, social and governance issues in our region
- Build strong relationships with and among key business leaders, stakeholders
- Showcasing strengths of the region
- Showcasing talent pipeline

**In future years we plan to expand this summit to include an international audience, position the Edmonton region as a future-focused and globally relevant region.**

## Some of the details....

Venue: Hall ABC, Edmonton Convention Centre

Timing: TBD Tentative dates are either May 11 or Sept. 28, 2022, from 5:30-10:30pm

Format: Live with reception, formal program & networking  
Mixed seating: lounges, tables, theatre & cafe style seating, cocktail tables etc.

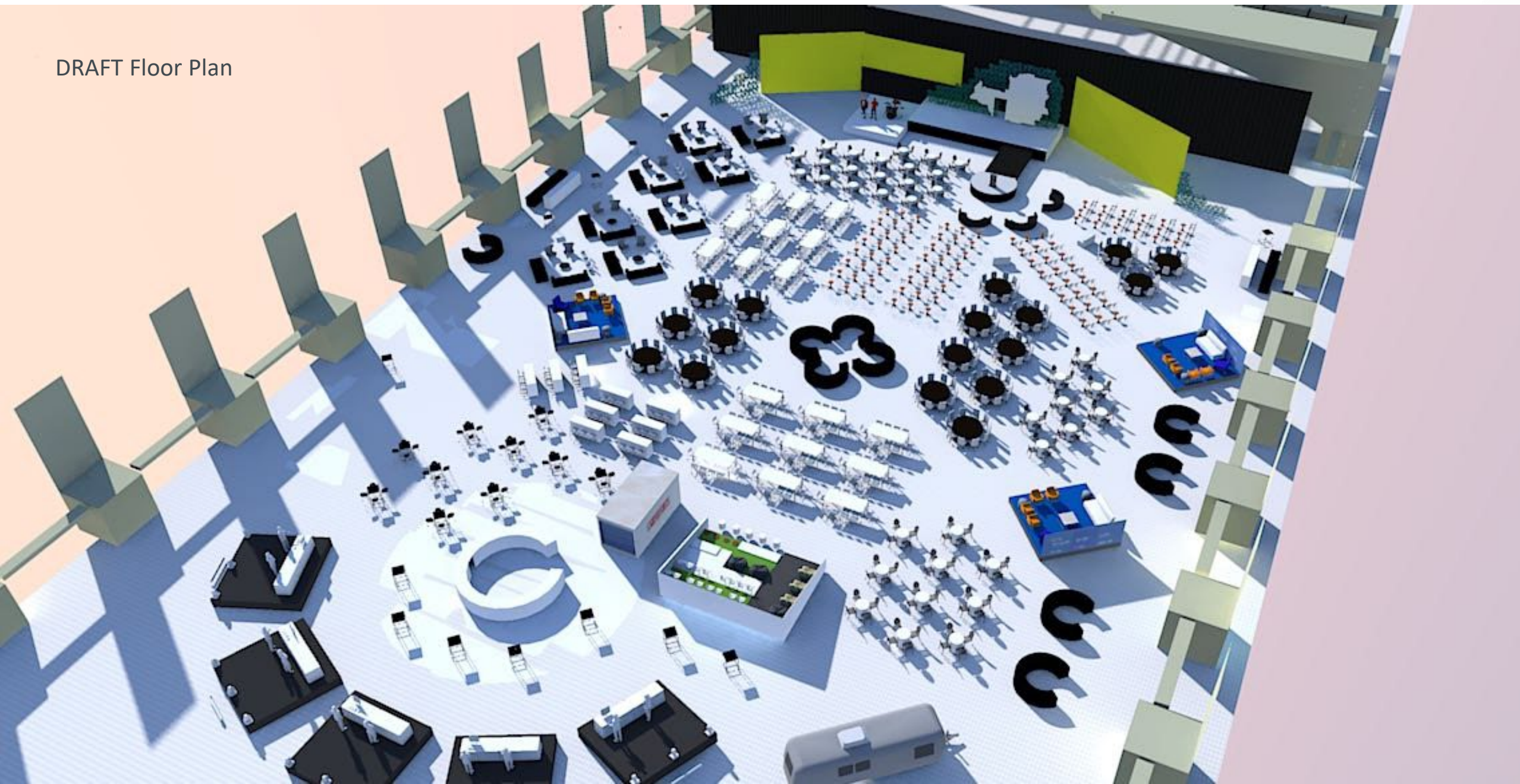
# Attendees: 800+ General admission tickets\*: \$150  
\*additional ticket types are to be confirmed

Audience:

- Indigenous Nations and leaders
- Business community and business leaders
- Key partner organizations in economic development
- Academic Institutions
- Municipal and Government partners and leaders
- Eventually this could evolve into an event that includes bringing international investors to our region

MC/Host: Shawn Kanungo

DRAFT Floor Plan





Additional questions can be sent to:

[info@edmontonglobal.ca](mailto:info@edmontonglobal.ca)