

## Briefing Note

<b>Title</b>	<b>Sturgeon County Red Tape Reduction Update</b>
<b>Issue</b>	The Province of Alberta requires municipalities to submit red tape reporting for 2021 by February 1, 2022. The attached presentation provides an overview of the County's efforts around red tape reduction for 2021 and identified projects for 2022. Following the Committee of the Whole's review, Administration will submit the provincial report in the prescribed format.
<b>Proposed Motion(s)</b>	That the Committee accept the Sturgeon County Red Tape Reduction Update as information.
<b>Previous Council / Committee Direction</b>	None.
<b>Report</b>	<p><u>Background Information</u></p> <ul style="list-style-type: none"> <li>• The Government of Alberta has made red tape reduction a key initiative and tied funding for the Municipal Stimulus Program to municipal efforts to cut red tape.</li> <li>• In 2021, Administration identified 22 projects as either red tape reduction initiatives as per the Province's definition or as efforts made by the County to streamline processes and improve service delivery.</li> <li>• In 2022, 31 projects have been identified as part of red tape reduction initiatives or the County's efforts to streamline processes and improve service delivery.</li> <li>• The attached presentation provides an overview of red tape initiatives completed in 2021 and planned for 2022. The presentation organizes the information into three broad themes:             <ol style="list-style-type: none"> <li>1. <b>Development Ready:</b> Infrastructure and land use plans are in place to provide investment certainty/shovel-ready opportunity.</li> <li>2. <b>Service Excellence:</b> Customers receive outstanding personal and professional service. Innovation is leveraged to improve service quality while ensuring cost-effectiveness.</li> </ol> </li> </ul>

	<p>3. <b><i>Competitive and Open Investment Climate:</i></b> It is simple, cost-effective, and timely to develop and invest or do business in Sturgeon County.</p> <ul style="list-style-type: none"> <li>Red tape reduction implies that government organizations are overly bureaucratic in their processes and approach to service delivery. “Winning” the battle against red tape may help create the initial impetus to review internal processes. Still, meaningful cultural change requires a deeper understanding of “why” and an invitation through example and inspiration to question “how we do things”. As such, the County is taking steps to support the kind of thinking and action required to foster a culture of continuous improvement and innovation.</li> </ul> <p><u>External Communication</u></p> <ul style="list-style-type: none"> <li>Following the Committee of the Whole’s review, Administration will submit a report in the prescribed format to the Province by February 1, 2022.</li> </ul> <p><u>Relevant Policy/Legislation/Practices:</u></p> <ul style="list-style-type: none"> <li>Bill 25: Red Tape Reduction Implementation Act, 2019</li> <li>Bill 22: Red Tape Reduction Implementation Act, 2020</li> <li>Bill 48: Red Tape Reduction Implementation Act, 2020 (No.2)</li> </ul>
<b>Implication</b>	<p><u>Strategic Alignment:</u></p> <ul style="list-style-type: none"> <li>Red tape initiatives align well with Council’s community outcomes of planned growth and operational excellence.</li> </ul> <p><u>Organizational:</u></p> <ul style="list-style-type: none"> <li>Commitment to red tape reduction initiatives and thinking will continue to foster more streamlined processes and more impactful service delivery.</li> </ul> <p><u>Financial:</u></p> <ul style="list-style-type: none"> <li>Red tape initiatives should ultimately reduce costs for the municipality, residents/businesses, or both.</li> </ul>
<b>Follow Up Action</b>	<ol style="list-style-type: none"> <li>Submit Red Tape Reduction Report and 2022 Plan to the Province by February 1, 2022 (Development and Strategic Services, January 2022).</li> </ol>
<b>Attachment (s)</b>	<ol style="list-style-type: none"> <li>Attachment 1: Presentation – Cutting Red Tape &amp; Beyond</li> </ol>
<b>Report Reviewed by:</b>	<p>Travis Peter, Director, Development and Strategic Services</p> <p>Reegan McCullough, County Commissioner – CAO</p>

## Strategic Alignment Checklist

**Vision:** *Offering a rich tapestry of historical, cultural, and natural experiences, Sturgeon County is a municipality that honours its rural roots and cultivates desirable communities. Uniquely situated to provide world-class agricultural, energy, and business investment opportunities, the County prioritizes responsible stewardship and dreaming big.*

**Guiding Principles:** Collaboration | Accountability | Flexibility | Excellence | Safety | Future Readiness | Affordability | Innovation

Community Outcome	Not consistent	Consistent	N/A
<b>Planned Growth</b>			
<ul style="list-style-type: none"> <li>Internationally competitive to attract, grow and sustain diverse businesses; tenacious focus on new growth and innovation</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Modern broadband and digital capabilities</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Low cost, minimal red-tape regulations</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Reliable and effective infrastructure planning; comprehensive land use and infrastructure planning</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Thriving Communities</b>			
<ul style="list-style-type: none"> <li>Beautiful, surprising places with high standards; integrated natural spaces &amp; trail systems; healthy and resilient</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Engaging cultural, historical, and civic amenities; strong community identity and pride</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Safe, welcoming, and diverse communities; small community feel and personal connection; commitment to high quality of life</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Environmental Stewardship</b>			
<ul style="list-style-type: none"> <li>Clean air, land, and water; Carbon neutral municipal practices; circular economy opportunities</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Conservation of natural areas and agricultural lands; enhanced greening and biodiversity; safekeeping ecosystems</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Sustainable development; partnerships with industry and others to drive emission reductions</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Collaborative Governance</b>			
<ul style="list-style-type: none"> <li>Predictable and stable external relationships; volunteer partnerships</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Meaningful connections with Indigenous communities</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Ongoing community consultation and engagement; transparent and action-oriented decision making based on sound rationale</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Respectful and informed debate; clear and supportive governance processes</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Operational Excellence</b>			
<ul style="list-style-type: none"> <li>Engaged and effective people – Council, Admin and Volunteers; continuous learning and improvement mindset; nimble and bold, with strong leadership</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Quality cost-effective service delivery; robust procurement and operational practices and policies; asset management and performance measurement; careful debt and reserve stewardship; long-term financial planning and sustainability</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Future focused thinking to proactively respond to emerging opportunities and challenges</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Alternative revenue generation and service delivery models integrated strategic and business planning</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>