

# 2025 Corporate Events Calendar

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Committee of the Whole  
January 14, 2025



Sturgeon  
C O U N T Y

# Background

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- Sturgeon County supports an objective of *'Thriving Communities'* by executing high-quality events that provide County residents with the opportunity to engage in community-building .
- Each year, the County hosts several different types of events:
  - **Signature Events.** Flagship celebrations expected to draw the most attendees from within the County and broader region.
  - **Department-led Events.** Narrower and more focused events targeting County residents.
  - **Internal Events.** Limited County staff-focused events that advance human resources initiatives/goals.

# Sturgeon County's 2024 Events

Winterfest, Jan 2024



Mayor's Golf Tournament, June 2024



State of the County, Oct 2024



National Day for Truth & Reconciliation, Sept 2024



Small Business Mixer, Oct 2024



County Bount, July 2024



# 2025 Corporate Events Calendar

EVENT	EVENT TYPE	DATE
Winterfest	Signature	February 22
County Living Expo	Department	March 29
Volunteer Appreciation	Department	May 1
National Indigenous Peoples Day	Department	June 18
Charity Golf Tournament	Signature	June 19
County Bounty / ASB Tour	Signature	<i>DATE PENDING</i>
National Day for Truth & Reconciliation	Department	September 29
Seniors' Conference	Department	October 2
Small Business Mixer	Department	Week of October 19 - 25

*\*This calendar does not include internal or emergent events, program dates, and community engagement sessions.*