

**PUBLIC HEARING**

March 26, 2024

1:00 p.m.

Hearing Held in Council Chambers and  
via Electronic Communications

**Bylaw 1645/23 – Redistricting Portion of SW-27-57-25-4 from AG -  
Agriculture District to I3 - Medium Industrial Unserved District and IR -  
Industrial Reserve District to I3 - Medium Industrial Unserved District**

**VERBAL SUBMISSIONS**

- |    |  |           |
|----|--|-----------|
| 1. | Alan Champagne, President/CEO,<br>Champagne Edition Inc. | Applicant |
|----|--|-----------|

**WRITTEN SUBMISSIONS**

- |    |  |           |
|----|--|-----------|
| 1. | Alan Champagne, President/CEO,<br>Champagne Edition Inc. | Applicant |
|----|--|-----------|



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TX, USA**  
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**eco-flex®**  
Recycled Rubber Solutions



**COMPANY  
PROFILE**

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**ECO-FLEX RECYCLES OVER  
5,000,000  
TIRES A YEAR**

And we are just getting started.





## About us

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Champagne Edition Inc., founded by CEO, Alan Champagne, branded Eco-Flex® Recycled Rubber Solutions back in 1992. The company is an industry leader in the recycling of passenger car tires and the manufacturing of high-value, end-use, recycled rubber products which are sold throughout North America, South America, Asia, and the rest of the world.

The company operates out of 2 facilities Alberta, Canada and Texas, USA. Eco-Flex® recycles the rubber from 2.5 – 3 million discarded tires per year. All raw material is Western Canada, Texas and California based.

## TESTIMONIAL

Champagne Edition's growth is a testimonial to the company's ability and expertise to develop quality, environmentally-friendly, high-value, end-use recycled rubber products.

To date the company has been responsible for recycling over 50 million passenger car tires.

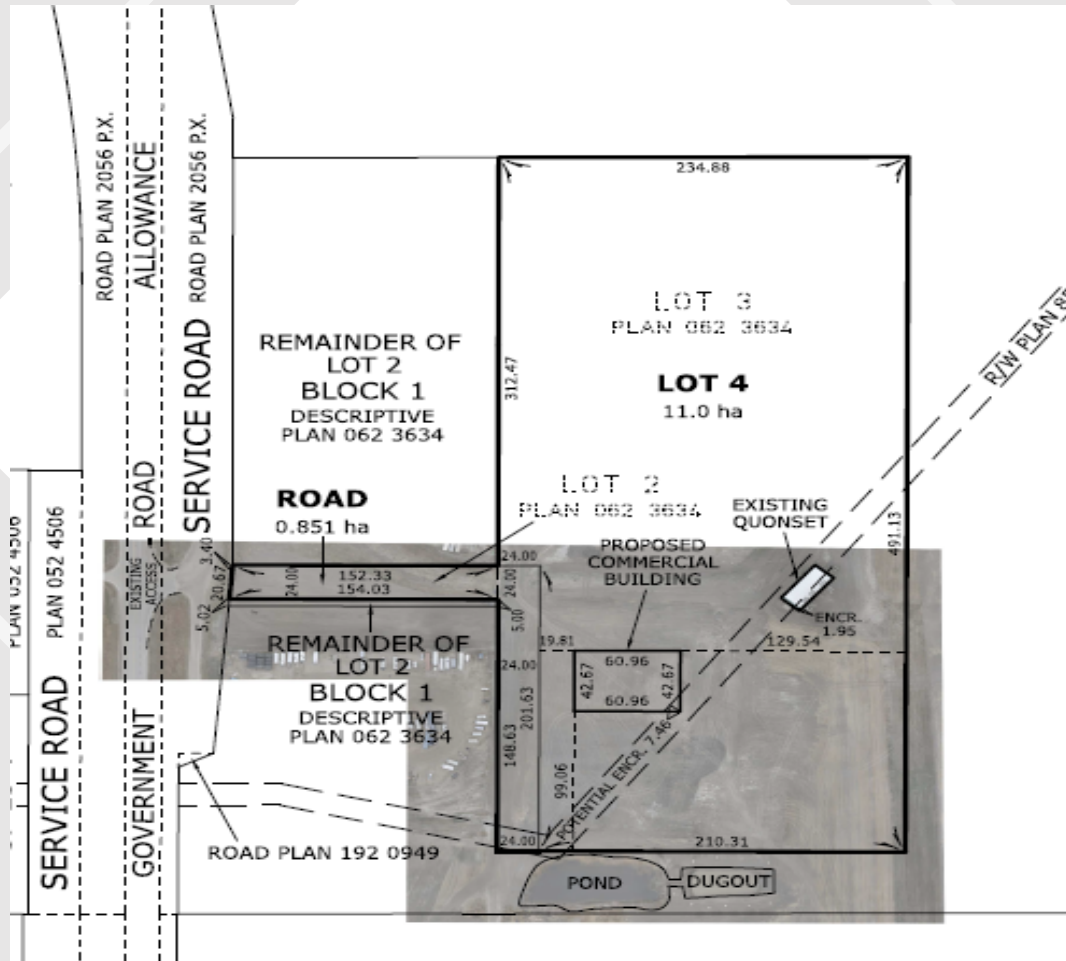
Our company, Eco-Flex® Recycled Rubber Solutions, transforms a century-old environmental problem into a collection of innovative solutions for industrial, municipal, commercial, agricultural and residential applications. From our innovative, ergonomic rubber sidewalk pavers to durable rig and access matting and permeable erosion control, Eco-Flex® has the answer.



## A picture of our Current Plant and proposed future location

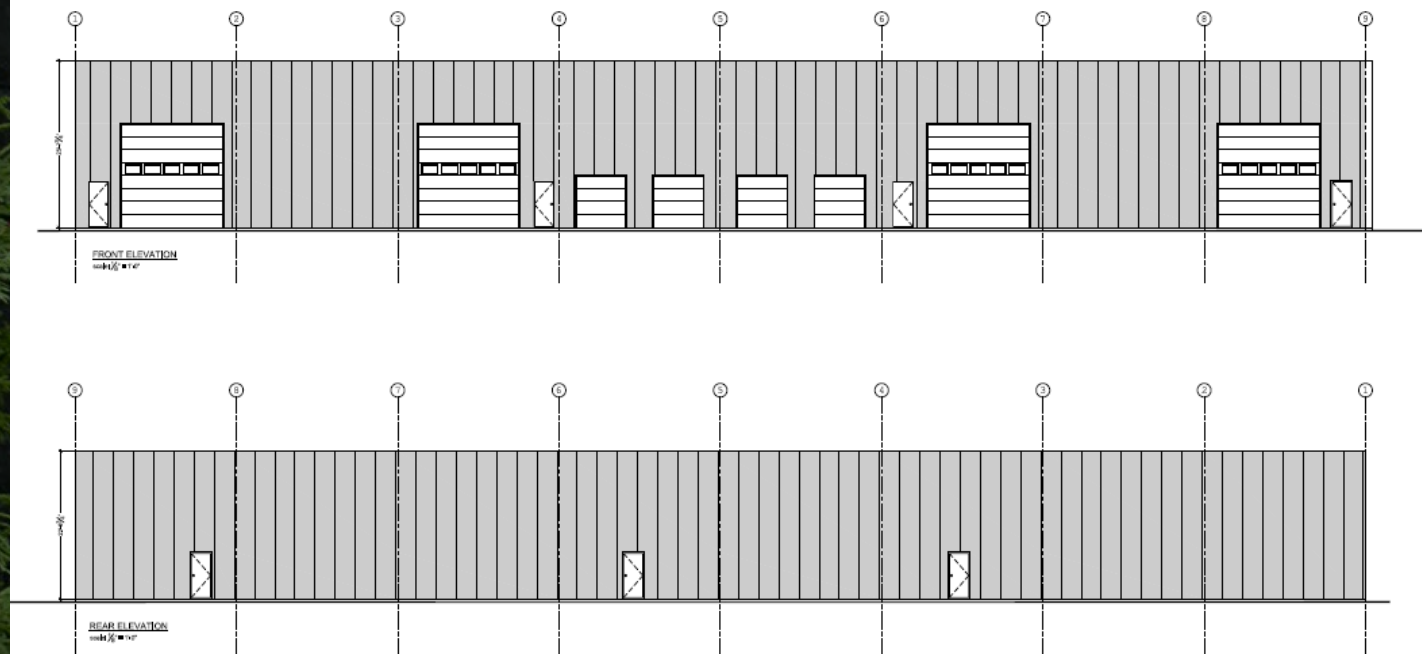


# Survey and Ariel Photo





# Architectural Drawing



# eco-flex



## Looking Forward

- Eco-Flex recycles 5 Million tires a year, which drastically reduces the carbon footprint that tires have on our Environment.
- A global industry founded right here in Sturgeon County by the Champagne family who have arrived as pioneers in the late 1800's
- Currently employing 20 Canadians in rural Alberta, growth and enhancing production methods will create more jobs and better paying jobs through skilled labor.
- Exporting and exploring new markets creates GDP growth and builds up the Canadian manufacturing sector
- Eco-Flex can be a steward of environmental best practices and create a larger market for the use of recycled products in our everyday life.