

Request for Decision

Title	Agricultural Service Board Recommendation – Celebration of Canada’s Agriculture Day – February 15, 2023
Proposed Motion	<ol style="list-style-type: none"> 1. That Council authorize the Mayor to send a letter to the local school boards requesting that they consider celebrating Canada’s Agriculture Day in schools within their divisions. 2. That Council direct Administration to explore opportunities for Sturgeon County to recognize and celebrate Canada’s Agriculture Day.
Administrative Recommendation	Administration recommends that Council consider the recommendation of the Agricultural Service Board to celebrate Canada’s Agriculture Day on February 15, 2023.
Previous Council / Committee Direction	None.
Report	<p><u>Background Information</u></p> <ul style="list-style-type: none"> • The Agricultural Service Board (ASB) is a Council Committee that serves as an advisory body and assists Council in promoting, enhancing, and protecting viable and sustainable agriculture with a view to improving the economic viability of producers within the County. • Canada’s Agriculture Day is celebrated in February of each year and is a day dedicated to recognizing the contributions of those involved in the agricultural sector. The next Canada’s Agriculture Day will be on February 15, 2023. • At its December 2, 2022 meeting, the ASB discussed the opportunity that this day creates for conversations to be held about the importance of agriculture. It also creates an opportunity for educators to focus lessons around agriculture and food production. These discussions led to the following motion: <p>Motion 028/22, December 2, 2022 ASB Meeting Minutes: Celebration of Canada’s Agriculture Day</p> <p>That the Agricultural Service Board recommend that Council send a letter to local school boards requesting that they consider celebrating Canada’s Agriculture Day in schools within their divisions.</p>

	<ul style="list-style-type: none"> The ASB also suggested that Sturgeon County could explore ways to celebrate Canada's Agriculture Day. With Council's direction, Administration can prepare options on how this could be achieved. These options could be referred to the ASB for review and finalization. <p><u>External Communication</u> Promotion of Canada's Agriculture Day as determined by the ASB.</p> <p><u>Relevant Policy/Legislation/Practices</u> Bylaw 1515/20 - Agricultural Service Board Bylaw</p>
Implication of Administrative Recommendation	<p><u>Strategic Alignment</u> Acceptance of the Agricultural Service Board's recommendation is aligned with multiple Strategic Priorities, including the following:</p> <ul style="list-style-type: none"> ➤ Collaborative Governance - demonstrates Council's commitment to ongoing community consultation and engagement through its appointed Committees. ➤ Planned Growth - ensures adequate supports and advocacy is in place to support a thriving agricultural sector. ➤ Operational Excellence - supports engaged Council Committee members and provides an opportunity for them to advise Council on matters within their expertise. <p><u>Organizational</u> None.</p> <p><u>Financial</u> None.</p>
Alternatives Considered	Council could receive this Request for Decision as information, thereby deciding to not accept the ASB's recommendation.
Implications of Alternatives	<p><u>Strategic Alignment</u> None.</p> <p><u>Organizational</u> None.</p> <p><u>Financial</u> None.</p>
Follow up Action	<ol style="list-style-type: none"> Finalize letter for review and signature (Agriculture Services & Mayor's Office, December 2022). Evaluate options to celebrate Canada's Agriculture Day (Agriculture Services, January 2022).

Attachment(s)	1. Attachment 1: Draft Letter to School Boards
Report Reviewed by:	<p>Angela Veenstra, Manager – Agriculture Services</p> <p>Scott MacDougall, Chief Operating Officer – COO</p> <p>Reegan McCullough, County Commissioner – CAO</p>

Strategic Alignment Checklist

Vision: *Offering a rich tapestry of historical, cultural, and natural experiences, Sturgeon County is a municipality that honours its rural roots and cultivates desirable communities. Uniquely situated to provide world-class agricultural, energy, and business investment opportunities, the County prioritizes responsible stewardship and dreaming big.*

Guiding Principles: Collaboration | Accountability | Flexibility | Excellence | Safety | Future Readiness | Affordability | Innovation

Community Outcome	Not consistent	Consistent	N/A
Planned Growth			
<ul style="list-style-type: none"> Internationally competitive to attract, grow and sustain diverse businesses; tenacious focus on new growth and innovation 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Modern broadband and digital capabilities 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Low cost, minimal red-tape regulations 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Reliable and effective infrastructure planning; comprehensive land use and infrastructure planning 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Thriving Communities			
<ul style="list-style-type: none"> Beautiful, surprising places with high standards; integrated natural spaces & trail systems; healthy and resilient 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Engaging cultural, historical, and civic amenities; strong community identity and pride 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Safe, welcoming, and diverse communities; small community feel and personal connection; commitment to high quality of life 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Environmental Stewardship			
<ul style="list-style-type: none"> Clean air, land, and water; Carbon neutral municipal practices; circular economy opportunities 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Conservation of natural areas and agricultural lands; enhanced greening and biodiversity; safekeeping ecosystems 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Sustainable development; partnerships with industry and others to drive emission reductions 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Collaborative Governance			
<ul style="list-style-type: none"> Predictable and stable external relationships; volunteer partnerships 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Meaningful connections with Indigenous communities 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Ongoing community consultation and engagement; transparent and action-oriented decision making based on sound rationale 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Respectful and informed debate; clear and supportive governance processes 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Operational Excellence			
<ul style="list-style-type: none"> Engaged and effective people – Council, Admin and Volunteers; continuous learning and improvement mindset; nimble and bold, with strong leadership 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Quality cost-effective service delivery; robust procurement and operational practices and policies; asset management and performance measurement; careful debt and reserve stewardship; long-term financial planning and sustainability 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Future focused thinking to proactively respond to emerging opportunities and challenges 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Alternative revenue generation and service delivery models integrated strategic and business planning 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>