

Agenda Item: 6.2

Request for Decision

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Title	Agribusiness and Agritourism Review – Final Report Status Update		
Proposed Motion	That Council accept the Agribusiness and Agritourism Review Task Force final report status update as information.		
Administrative Recommendation	That Council accept this status update as information in anticipation of receiving the Agribusiness and Agritourism Review Task Force's final report at the April 12, 2022 Council meeting.		
Previous Council / Committee Direction	September 14, 2021 Regular Council Meeting Motion 454/21: That Council approve the Agribusiness and Agritourism Review Task Force Public Engagement and Communication Plan as presented.		
	March 9, 2021 Regular Council Meeting Motion 118/21: That Council initiate an agribusiness and agritourism review, supported by a community-based Task Force as defined in proposed Bylaw 1538/21.		
	Motion 122/21: That Council give third reading of Bylaw 1538/21.		
	Motion 123/21: That Council direct Administration to commence recruitment for public members for the Agribusiness and Agritourism Review Task Force for Council's consideration at a future Council meeting.		
Report	 Background Information On March 9, 2021, Council passed Bylaw 1538/21, which supported the Agribusiness and Agritourism Review through the creation of a community-based Task Force. This Task Force was designed to support Council in evaluating and considering recommendations related to economic opportunities, regulatory requirements, landowner perspectives, and overall best practices. 		
	The mandate of the Agribusiness and Agritourism Review Task Force is to "make policy recommendations to Council that meet the needs and expectations of local business and landowners in consideration of agribusiness and agritourism regulatory best practices."		
	The scope of the Agribusiness and Agritourism Review has been to:		
	 Evaluate the current state of agribusiness and agritourism in Sturgeon County, including economic impact; any real or perceived 		

Date Written: March 14, 2022 Page 1 of 4 barriers to agribusiness or agritourism growth and success; and identify the needs and expectations of Sturgeon County's businesses and landowners.

- 2. Review local, provincial, and national agribusiness and agritourism regulatory best practices
- 3. Investigate and recommend appropriate licensing requirements or regulations related to hosting of events on agricultural parcels
- 4. Evaluate the real or perceived impacts (positive and negative) that agribusiness and agritourism operations of different types and sizes have on surrounding landowners.
- 5. Recommend and undertake an engagement and communication strategy with key stakeholders.
- 6. Produce a "What We Heard" report summarizing the consultation feedback and comments.
- Present a Final Report containing the Task Force findings and recommendations on potential regulations and policy for Council consideration.
- As Task Forces are intended to be temporary, Section 10.1. of Bylaw 1538/21 states: "the Task Force expires on Council's acceptance of the Task Force's Final Report. If the Final Report is not accepted by April 1, 2022, Administration shall bring the Bylaw to Council for review."
- The Task Force's final report will be presented to Council at the April 12, 2022 Council meeting. As the April 1, 2022 date specified in the Bylaw will not be met, Administration is providing this update for information and transparency purposes only.

External Communication

None.

Relevant Policy/Legislation/Practices:

Bylaw 1538/21 – Agribusiness and Agritourism Review Task Force Bylaw

Implication of Administrative Recommendation

Strategic Alignment:

None.

Organizational:

None.

Financial:

None.

Alternatives Considered

None.

Implications of Alternatives

Strategic Alignment:

None.

Organizational:

None.

Date Written: March 14, 2022 Council Meeting Date: March 22, 2022

Financial: None. 1. Present the Agribusiness and Agritourism Review Task Force Recommendation Report at the April 12, 2022 Council meeting (Planning & Development Services / Economic Development & Ecosystem Services, April 2022). Attachment(s) 1. Attachment 1: Bylaw 1538/21 Report Reviewed by: Tyler Westover, Director, Economic Development & Ecosystem Services Travis Peter, General Manager, Development & Strategic Services Scott MacDougall, Acting County Commissioner – CAO

Strategic Alignment Checklist

Vision: Offering a rich tapestry of historical, cultural, and natural experiences, Sturgeon County is a municipality that honours its rural roots and cultivates desirable communities. Uniquely situated to provide world-class agricultural, energy, and business investment opportunities, the County prioritizes responsible stewardship and dreaming big.

Guiding Principles: Collaboration | Accountability | Flexibility | Excellence | Safety | Future Readiness | Affordability | Innovation

Community Outcome	Not consistent	Consistent	N/A	
Planned Growth				
 Internationally competitive to attract, grow and sustain diverse businesse tenacious focus on new growth and innovation 	25;		×	
Modern broadband and digital capabilities			\boxtimes	
Low cost, minimal red-tape regulations			\boxtimes	
Reliable and effective infrastructure planning; comprehensive land use an infrastructure planning	nd 🗆		×	
Thriving Communities				
 Beautiful, surprising places with high standards; integrated natural space & trail systems; healthy and resilient 	25		×	
 Engaging cultural, historical, and civic amenities; strong community identity and pride 			X	
 Safe, welcoming, and diverse communities; small community feel and personal connection; commitment to high quality of life 			×	
Environmental Stewardship				
 Clean air, land, and water; Carbon neutral municipal practices; circular economy opportunities 			\boxtimes	
 Conservation of natural areas and agricultural lands; enhanced greening and biodiversity; safekeeping ecosystems 			\boxtimes	
• Sustainable development; partnerships with industry and others to drive emission reductions			\boxtimes	
Collaborative Governance				
Predictable and stable external relationships; volunteer partnerships			\boxtimes	
Meaningful connections with Indigenous communities			X	
Ongoing community consultation and engagement; transparent and action-oriented decision making based on sound rationale			\boxtimes	
 Respectful and informed debate; clear and supportive governance processes 			\boxtimes	
Operational Excellence				
 Engaged and effective people – Council, Admin and Volunteers; continuous learning and improvement mindset; nimble and bold, with strong leadership 	us 🗆		×	
 Quality cost-effective service delivery; robust procurement and operation practices and policies; asset management and performance measuremen careful debt and reserve stewardship; long-term financial planning and sustainability 			×	
 Future focused thinking to proactively respond to emerging opportunities and challenges 	, –		×	
Alternative revenue generation and service delivery models integrated strategic and business planning			\boxtimes	